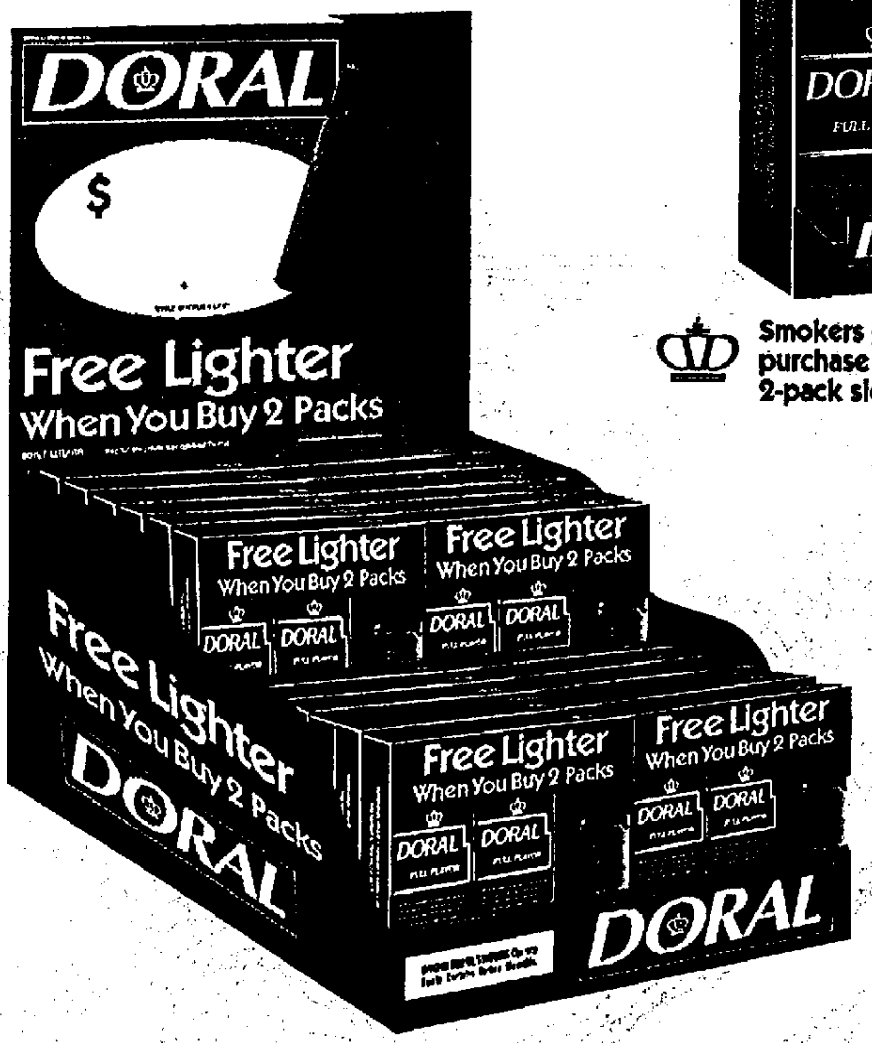
DORAL

Light Up Your April Sales With The Doral Free Lighter Promotion!

Smokers get a free lighter when they purchase one of these specially marked 2-pack sleeves of Doral.



This impactful display unit features a classic Doral Tobaccoville Scene and is specially designed to maximize sales with only a minimum of retail space.

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"Child Proof" box-style lighter has 4 times the fuel capacity of regular lighters. It also features a handsome, simulated leather cover with embossed Doral logo.

For added value, smokers are invited to join Doral & Co. and become eligible to receive free offers and savings all year long.

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Source: https://www.industrydocuments.ucsf.edu/docs/fxly0000